

# Open Call for Speakers

## 2026 Kinesiology Conference in Chinese (Shenzhen Face-to-Face + Live Online + Replay)

### Theme: Life Skills for Pursuing Happiness

Dear kinesiology instructors and enthusiasts, wellness industry professionals, movement specialists, educators, and friends,

Great news! The “2026 Kinesiology Conference in Chinese” will be held in Shenzhen, China, from October 23–25, 2026 (Beijing, UTC+8), in both face-to-face and live-streamed formats! Speakers and participants may choose to attend either in person in Shenzhen or online and replay of the event will be available after the conference.

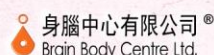
This conference is sponsored by Shenzhen Xing Fu Wings Ltd. (registered in Shenzhen, China) and Brain Body Centre Ltd. (registered in Hong Kong, China), dba Integrated Kinesiology Management and Marketing Services (IKMMS). The former is a training institution specializing in family education and kinesiology, while the latter is a company with 27 years of experience in offering kinesiology courses, books, private sessions, and branding services.

Amidst the shifts brought by AI and the evolving global landscape, it is more crucial than ever for people to maintain a positive mindset. Therefore, the theme of this year's conference is *Life Skills for Pursuing Happiness*. We cordially invite you to watch the videos from the representatives of the sponsors to learn about the conference's theme and objectives:

- ◆ **Conrad Ho – Life Skills for Pursuing Happiness**
  - YouTube: <https://youtu.be/NmYg4aiCCSU>
  - WeChat: <https://v.qq.com/x/page/d3195kuj5jy.html>
- ◆ **Amy Choi – Why Organize a Kinesiology Conference in Chinese?**
  - YouTube: <https://youtu.be/BU0HX0mhxXc>
  - WeChat: <https://v.qq.com/x/page/w3195us0s1f.html>
- ◆ **Zheng Haiying - Living Out Your Irreplaceable Self**
  - YouTube: <https://youtu.be/1BLXLhUKBWc>
  - WeChat: <https://v.qq.com/x/page/a3195htrxe5.html>



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The sponsors would like to invite experts from related fields to deliver speeches and publish their essays in the conference journal on the theme of *Life Skills for Pursuing Happiness*. This includes kinesiology founders, instructors and enthusiasts of Touch for Health®, Brain Gym®, Qinesiology®, Choi Wai Ming Kinesiology®, wellness industry professionals, movement specialists, educators and psychologists, as well as other individuals with relevant educational backgrounds and professional experience.

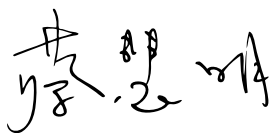
The conference will be conducted in Mandarin. Presentations in English and Cantonese will be interpreted into Mandarin. English essays will be translated into Chinese. Speakers using other languages or Chinese dialects are also welcome to present at the conference accompanied by their own Mandarin interpreter.

Attached please find a *Speaker Application Form* and *Guidelines for Conference Speaker* for your completion, as well as *Videos from Previous Conferences* for your reference.

Please submit the completed *Speaker Application Form* and *Guidelines for Conference Speaker* to us on or before April 23, 2026. Successful applicants will be notified on or before May 14, 2026.

See you in Shenzhen or online on October 23-25, 2026!

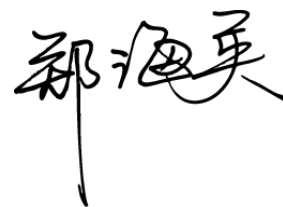
Yours sincerely,



Amy W.M. Choi  
Brain Body Centre Ltd.  
dba. Integrated Kinesiology Management and  
Marketing Services (IKMMS)  
(Hong Kong, China)



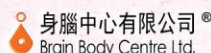
Conrad S.C. HO



Zheng Haiying  
Xing Fu Wings  
Shenzhen Xing-fu Wings Ltd.  
(Shenzhen, China)



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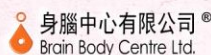
## Speaker Application Form

### Contact Information

Family or Last Name:		
First Name:		
<input type="checkbox"/> Medical Dr. <input type="checkbox"/> Chinese Medicine Practitioner <input type="checkbox"/> Ph.D.		
<input type="checkbox"/> Master's degree, please specify your title: <hr/>		
<input type="checkbox"/> Other title(s), please specify your title: <hr/>		
(Honorary doctorates do not apply.)		
Institute granting your above title(s), if relevant:		
Chinese or Chinese character Name (If applicable):		
Address:		
City:	Province/State:	Country/Region:
Postal Code:	Mobile Phone:	Phone (Home):
WeChat ID:	WhatsApp Number:	
(The sponsor recommends that you use one or both of these mobile apps for future communication)		
Email:		
Website:		
Facebook Page:		
WeChat Platform:		



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## Introducing Yourself

(Please type in 80 English words or 110 Chinese characters maximum introducing yourself. To be placed before the speakers' articles in the conference journal)

Please also send in a photo of yourself (head and shoulders only) together with this form for advertisement (minimum 300dpi; about 3.5 cm (width) x 4.5 cm (height); jpg format).

## Speech Topic

(Please type the topic of your speech)

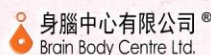
## Speech Summary

(Please type in 120 English words or 160 Chinese characters maximum summarizing the content of your speech)

If you would like to present additional information about your speech proposal, please send us an extra document (in .doc, .docx or .pdf). This additional information will not be used for advertising.



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### I will

- Present in person in Shenzhen     Present online

### Your Needs

The sponsors will arrange for in-person equipment or enable the online presentation features based on your needs. Please select the appropriate option:

- To show PowerPoint                       To play music                       To play video  
 To show PDF or document file     To share your computer screen  
 Others (Please specify):

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### Your Language

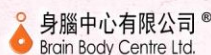
I will deliver my speech in:

- Mandarin  
 English (The sponsors will arrange Mandarin interpretation)  
 Cantonese (The sponsors will arrange Mandarin interpretation)  
 Other languages or dialects (please bring your own Mandarin interpreter). Please specify the language or dialect: \_\_\_\_\_

If you have a special language request, please tell the sponsors:



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## My Time Preferences

Do you have any request as to which day or time you will be presenting?

- No       Yes
- If you prefer a day, please specify (Beijing Time, 2026, UTC+8):
    - Day 1 (October 23)
    - Day 2 (October 24)
    - Day 3 (October 25)
  - If you prefer a time, please specify:
    - A.M.       P.M. of Beijing Time, UTC+8.

(The sponsors will do their best to suit your preference, and yet there is no guarantee. You will be informed of your date and time of speech in the letter of confirmation.)

## Agreement to the Terms of the "Guidelines for Conference Speakers"

I agree to all terms and conditions as described in "Guidelines for Conference Speakers" below.

- I agree       I disagree



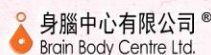
Signature:

Date:

Name of the applicant:



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## Guidelines for Conference Speakers

To make this an enjoyable experience for all concerned, the sponsors ask that you agree to the following guidelines:

### 1. Application procedure:

Please complete the *Speaker Application Form* attached to this letter or download it from the conference website <https://ikmms.com/2026/speaker>, and return the electronic version to the sponsors by April 24, 2026. The sponsors' email address is [info@ikmms.com](mailto:info@ikmms.com). Please address the email to Ms. Cherry Lai, Customer Service and Administrative Officer at Brain Body Centre (Hong Kong), and include the following in the email subject: "2026 Kinesiology Conference in Chinese Speech Proposal - Your Name", for example: "2026 Kinesiology Conference in Chinese Speech Proposal - Jane Smith". Please send us your coloured photo of head and shoulders only of 3.5 cm wide x 4.5 cm long (minimum resolution 300dpi) in .jpg format as well.

### 2. Duration of speech

45 min. to 1 hour (Presentations in Mandarin do not include interpretation time; presentations in English, Cantonese, or other dialects include time for consecutive interpretation).

### 3. Presentation essay: Length and Format

Please note that all conference speakers are required to submit an essay related to the topic of their speech in a timely matter. Format criteria:

- Microsoft Word or WPS Word (.doc or .docx),
- 4-8 A4 pages, texts and graphics included
- Arial or Helvetica 12-point font for essays in English
- Microsoft JhengHei / Microsoft YaHei or Apple LiGothic Medium / Heiti 12 point font for essays in Chinese
- Graphics must also be sent separately in .jpeg or .png

If the length of your essay exceeds the above specification, the sponsor reserves the right to edit the content or request the speaker to do so. If you plan to use a video in your presentation and the video is not in Chinese/Mandarin (e.g., English or Cantonese), please translate the video into Chinese subtitles on your own. A fee will



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深圳 实体+线上  
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be charged by the sponsors if speakers request extra translation and subtitling services for their presentation video. Please contact the sponsors for details on fees. Sponsors reserve the right to decline such requests.

#### 4. Content of presentation

The content of the presentation materials should be creative and inspiring, and relevant to the conference theme of *Life Skills for Pursuing Happiness*.

#### 5. Respect for Copyrights

Speakers must observe copyright with respect to material either published in the conference journal or presented online.

#### 6. Promotion of Products

Speakers may not use their presentation time for direct promotion of products or execution of marketing strategies. Advertising material may be distributed if pre-agreed by the conference sponsors. Please contact the sponsor for more details if you are interested in becoming an advertiser at the conference journal or the conference itself.

#### 7. Respect for Local Laws

Speakers agree to comply with the laws of the domicile country of the conference.

#### 8. In case of claim made against the subject matter

Speakers agree to release the sponsors in liability in the event of a claim made against the speaker in respect of the subject matter of the presentation or statements made by the speaker during the presentation.

#### 9. Speaker Fees

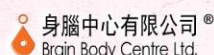
The speaker agrees to deliver the presentation at the conference free of charge. If the speaker also attends the conference, the sponsors are happy to offer a special discount.

#### 10. Right to withdraw presentation and/or essay by the sponsors

The sponsors reserve the right to withdraw a speaker's presentation from the conference program and/or essay from the conference journal without compensation at any time, without liability for compensation.



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## 11. Cancellation

Should the sponsors need to cancel the conference, this speaking arrangement becomes void, without any compensation. Should the speaker need to cancel their presentation, this speaking arrangement will become void. In such a case, the sponsor requests that notification be provided as soon as possible.

## 12. Sales of the Conference Journal

Conference speakers grant the sponsors a royalty-free license to publish their articles in the conference Journal. The Journal will be promoted and sold through the sponsors' sales channels before, during and after the conference. Authors will retain full copyright ownership of their articles and may freely use their articles in any other manner deemed appropriate.

## 13. Use of Photos and Videos for Promotional Purposes

The speaker grants the sponsors permission to take photographs and record video of the presentation, and to use such materials on the sponsors' platforms for post-conference promotional and advertising activities, without any compensation to the speaker.

## 14. Post-Event Replay

The speaker grants the sponsors a royalty-free license to record and replay his/her presentation online. Paying viewers may include conference attendees watching the replay or new customers who register to view the replay online after the event. The speaker agrees that the sponsors are not required to pay any fees.

## 15. Conference Branding

If the speaker chooses to present using a PowerPoint presentation, they will use the conference sponsors' standardized PowerPoint template.

## 16. Language Usage

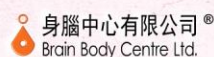
The speaker agrees to allow the sponsors' editorial team to edit the terminology used in written materials and in the conference-related presentation, both in Chinese and English. This is to ensure stylistic consistency.

## 17. Speaker Schedule

The following are important dates for speakers.



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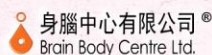


On or before April 23, 2026 (Thursday)	Interested applicants submit the <i>Speaker Application Form</i> , a <i>promotional photo</i> , and agree to the <i>Guidelines for Conference Speakers</i> .
On or before May 14, 2026 (Thursday)	Applicants receive letters of confirmation (whether accepted or not).
On or before July 13, 2026 (Monday)	Optional - Speakers submit a one-minute video introducing themselves and their speech, together with a script of their video recording for sponsor's translation and subtitling.
On or before July 30, 2026 (Thursday)	Speakers submit an essay, along with any graphics files for review, translation and typesetting.
On or before August 19, 2026 (Wednesday)	Speakers submit PowerPoint of their speech (if they choose to use one) for review, translation and typesetting.
September 29, 2026 (Tuesday), or other additional dates	Online test run (Each speaker will need to attend once. Each test run is about 45 minutes to 1 hour)
October 23-25, 2026 (Friday to Sunday)	2026 Kinesiology Conference in Chinese (Shenzhen + Online) - Life Skills for Pursuing Happiness

Thank you again for your interest in sharing your insights on *Life Skills for Pursuing Happiness* at the 2026 Chinese Kinesiology Conference!



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## Videos from Previous Conferences

Below are highlights from some of our past kinesiology conferences mainly targeted for the Chinese-speaking communities for the reference of prospective speakers:

- 2023 International Kinesiology Conference (Online) Video (6 mins.):
  - ◆ YouTube: <https://youtu.be/uS63lX-1zsw>
  - ◆ WeChat: <https://v.qq.com/x/page/p3514vzwq2q.html>
- 2022 Greater China Kinesiology Conference (Online) Video (6 mins.):
  - ◆ YouTube: <https://youtu.be/7oQ4he9zZ3l>
  - ◆ WeChat: <https://mp.weixin.qq.com/s/QcHzxkaDHdVwWJqtqVWSEw>
- 2022 Greater China Kinesiology Conference (Online) – Video of Speeches (9.5 mins.):
  - ◆ YouTube: <https://youtu.be/8BBA7BO0bb0>
  - ◆ WeChat: <https://mp.weixin.qq.com/s/jmgkcm9X8xyWKKJgrwPOUQ>
- 2019 Greater China Kinesiology Conference Video (4.5 mins.):
  - ◆ YouTube: <https://youtu.be/jsquTGLDmWU>
  - ◆ WeChat: <https://v.qq.com/x/page/o0864xtr9j8.html>
- 2019 Greater China Kinesiology Conference - Video of Speeches (13.5 mins.):
  - ◆ YouTube: <https://youtu.be/AnvDjrn-reI>
  - ◆ WeChat: <https://v.qq.com/x/page/n0876vpzoq7.html>
- 2017 Greater China Kinesiology Conference Video (8.5 mins.):
  - ◆ YouTube: <https://youtu.be/7ESh8heVrXY>
  - ◆ WeChat: <https://v.qq.com/x/page/l05264kigcy.html>
- 2017 Greater China Kinesiology Conference - Video of Speeches (10 mins.):
  - ◆ YouTube: <https://youtu.be/4zmDZJohilk>
  - ◆ WeChat: <https://v.qq.com/x/page/j0526e7cnbf.html>
- 2016 Greater China Kinesiology Conference video (5 mins.):
  - ◆ YouTube: <https://youtu.be/j8yqy8aw7rw>
  - ◆ WeChat: <https://v.qq.com/x/page/o0513d1ukij.html>
- 2016 Greater China Kinesiology Conference - Video of speeches (6 mins.):
  - ◆ YouTube: <https://youtu.be/3sDv7EKv8M4>
  - ◆ WeChat: <https://v.qq.com/x/page/s0192prf0j2.html>



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